

PATENT APPLICATION  
Docket No.: 10237.6

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Eddie M. Schwalb et al.

Serial No.: 09/823,863

Filed: March 30, 2001

For: METHODS AND SYSTEMS FOR MASS  
CUSTOMIZATION OF DIGITAL TELEVISION  
BROADCASTS IN DASE ENVIRONMENTS

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Technology Center 2600

Art Unit  
2643

CERTIFICATE OF DEPOSIT UNDER 37 C.F.R. § 1.8

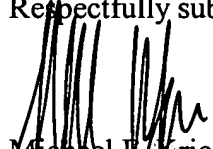
Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

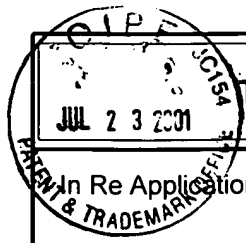
I hereby certify that this document and the documents listed below are being deposited with the United States Postal Service as First Class Mail, postage prepaid, in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on the 18 day of July 2001.

- Transmittal of Formal Drawings
- Formal Drawings (3 sheets)
- Postcard

Respectfully submitted,

  
Michael B. Krieger  
Attorney for Applicant  
Registration No. 35,232

KIRTON & McCONKIE  
1800 Eagle Gate Tower  
60 East South Temple  
Salt Lake City, Utah 84111  
Telephone: (801) 328-3600  
Facsimile: (801) 321-4893



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**TRANSMITTAL OF FORMAL DRAWINGS**

Docket No.  
10237.6

In Re Application Of: **Eddie M. Schwalb et al.**

Serial No.	Filing Date	Batch No.	Examiner	Art Unit
09/823,863	March 30, 2001	n/a	not assigned	2643

Invention: **METHODS AND SYSTEMS FOR MASS CUSTOMIZATION OF DIGITAL TELEVISION BROADCASTS IN DASE ENVIRONMENTS**

Address to:  
**Assistant Commissioner for Patents  
Washington, D.C. 20231**

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Transmitted herewith are:

**three (3) sheets of formal drawing(s) for this application.**

Each sheet of drawing indicates the identifying indicia suggested in 37 CFR Section 1.84(c) on the reverse side of the drawing.

*Signature*

**Michael F. Krieger  
Attorney for Applicant  
Registration No. 35,232  
KIRTON & McCONKIE  
60 East South Temple, Suite 1800  
Salt Lake City, Utah 84111  
Telephone: (801) 321-4814  
Facsimile: (801) 321-4893**

Dated: July 19, 2001

I certify that this document and attached formal drawings are being deposited on <u>July 19, 2001</u> with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.	
<i>Signature of Person Mailing Correspondence</i>	
<b>Michael F. Krieger</b>	
<i>Typed or Printed Name of Person Mailing Correspondence</i>	